

CVIDS Board Meeting

January 14, 2017 at the Coralville Public Library

Members present: Nancy Carlisle, Diane Derganz, Sara Hankemeier, Sue Kramer, Joyce Parsons, Jonathan Poulton, Susie Poulton, Nancy Rash, Keith Riewerts, and Zora Ronan

President Keith Riewerts called the meeting to order at 10:00 a.m.

Secretary's report - Keith gave the following secretary's report from the November meeting: 2016 Banquet & Betty Miller Photo Contest were held at the Coralville Radisson Banquet Center on November 12, 2016. A short business meeting elected Keith Riewerts as President for 2017-2018 and Joyce Parsons as Vice President for 2017. Nancy Carlisle was applauded for her two-year tenure as President. Our featured speaker was AHS President Nikki Schmith, who spoke on "Technology in the Garden". Door prizes were awarded, and a bucket raffle and live plant auctions were held with plants and door prizes donated by many members.

Keith announced that Susie Poulton has offered to be CVIDS secretary. Membership will be asked to vote at the business meeting today. Susie will keep notes for this board meeting.

Treasurer's report – Sue Kramer

2016 - Sue corrected two errors in the report, changes were made to the spreadsheet. Final income for 2016 = \$12,875.11; Final expenses for 2016 = \$13,595.14. Including \$1,000.00 from the 2017 budget, \$4,000.00 will be set aside for the 2020 Regional Conference, which will be hosted by CVIDS.

Discussion - Zora questioned expenses for club plants. The amount of \$6,747.30 seems too high. Plants ordered from Karol Emmerich were not received, so Karol returned the check. Sue will review and make any necessary corrections. Zora made a motion to approve the 2016 year-end treasurer's report with noted changes. Diane seconded the motion. No further discussion. All approved.

Proposed budget for 2017 was presented. Jonathan (Webmaster) explained that the web page and domain name renewal fee is \$350/3 years. This is a slight increase from the last renewal. The board agreed that this was still reasonable.

Jonathan also requested a one-time payment of approximately \$75 to purchase an updated version of DreamWeaver software, which he uses for web design. (Since he is also webmaster for AHS Region One and Walkabout Gardens and uses the same software for these sites as well, he proposes that the total cost (\$220) be divided among the three groups). The board was in agreement to add this to the proposed 2017 budget. Zora made a motion to approve the proposed 2017 budget with the addition of the DreamWeaver software, Nancy Rash seconded the motion. There was no further discussion. All approved.

OLD BUSINESS

CVIDS banquet summary – Keith had asked Sue to review the income and expenses of the past two banquets. The final cost to CVIDS has been \$2,000-2,300/ banquet.

Annual membership dues - Keith initiated discussion of the need to review the annual club membership dues. The dues are currently \$6.00/individual and \$8.00/couple. There has not been an increase in

many years. Some points to consider include the many benefits of membership, including lunch on the tour, banquet, and a club plant. The board had a lengthy discussion about the dues and agreed that increasing the dues is not unreasonable. It was suggested that we charge one amount and not discount for couples. The amount suggested was \$10/member. We could start in November 2017 for 2018. Some issues to resolve include the timing of when dues are paid and the option of paying in advance. This will be discussed with membership at February's meeting.

Data projector – Keith suggested and Nancy Carlisle moved that the club purchase its own data projector since it is a piece of equipment that we use at every meeting and for many events. Currently, we use a member's projector or Jonathan borrows one from the University. The board discussed that the projector should be as color-correct as possible with the capability to adjust the color. It should also have HDMI and wireless connection capability. A projector with these features would cost between \$750 and \$1,000. Nancy Carlisle made a motion that we add a one-time expense of \$1,000 to purchase a data projector with the features discussed, Jonathan seconded the motion. Further discussion included the point that it would be a plus to have the same piece of equipment so board members would be used to using it, thus preventing technical glitches. The motion was unanimously approved.

Plant order update – Zora reported that she sent an email to the membership asking for their preferences for club plants but did not receive many responses. She will distribute a survey at today's business meeting. Over the past few years, many club plants were not returned. One likely reason is that the plant did not grow enough in the two years because the plant received had a single fan, which is what some hybridizers send. Zora said she would like to track how many fans are sent in the future. Zora also reported that some members do not report why they don't return the plant. When a member agrees to participate in the club plant distribution, technically they agree to the stated obligations, which include paid membership dues for two years and to return the plant after two years unless the plant has not increased enough for dividing or the plant died. Board members reported that they don't always remember which plant is a club plant, but the new labels have helped. There were too many plants for sale in last year's auction. The board agreed that we should give away 60 plants and sell 30-40 plants. The allocated \$6,000 is an adequate amount. Jonathan urged that some lower priced daylilies be included in the order. Keith asked Zora for a full report on survey results for next month's meeting.

Daylily books – Sue Kramer reported that some members still wanted the Doubles and UFOs books. She ordered 10 more Doubles books and 20 UFOs books. The books have not arrived but should be here for the February meeting. Nancy Carlisle has flyers on the UFOs book to distribute to members who are interested.

NEW BUSINESS

AHS Popularity Poll – Zora asked if anyone uses the AHS popularity poll results. Some board members use it to compare what is popular in different regions. AHS recommends that we use the popularity poll results as part of our education to the public.

Club Plants – plant return and silent auction – Diane Derganz – already discussed above. Will work with Zora to get more information from members and try to resolve issues stated.

Off Scape Flower Show – Keith asked for general interest in having an Off Scape flower show as a way to share our flowers with other members and to educate the public. This was a topic that Nikki Schmith

discussed in her presentation at our 2016 Banquet. Keith proposed that we start with a show that is not judged and perhaps hold it in 2 or 3 locations, such as Cedar Rapids, Iowa City, and Burlington.

AHS membership renewal and new members – Keith asked if board members are also AHS members. He recommends that we promote membership to our members. CVIDS has a club membership, and the fee is overdue. The 2017 budget includes \$100.00 for AHS and IRIS membership. Keith announced that AHS is holding a fundraiser auction on their Facebook page, which is coordinated by Nikki Schmith. There are lots of different items to bid on.

2017 Events – Nancy Carlisle emailed the list of Committee chairs, committee members and 2017 events. A chairperson is still needed for the Club Plant Distribution (?). Members are asked to attend various events in the area related to gardening and host a table/booth for CVIDS. This is a way to educate the public and solicit potential members. Keith will put out sign-up sheets at the meeting today and in the future. Sue Kramer will pay the invoices for rent of two club event locations.

Keith announced that Scott Elliott has agreed to be the Banquet speaker on Nov. 11, 2017.

Membership news – Clay Dawson had a brain bleed after a fall. He is home from the hospital now. And will have a repeat CT in two weeks. Keith has card for members to sign.

Jonathan and Keith have updated the membership photo gallery, the 3rd edition, which will be distributed to each couple/family at today's meeting. Jonathan will keep track of who receives copies. The photo directory was printed in Davenport by Tom and Lynn Pilcher of "The Printing Store." The printing cost for 150 copies was \$422.65.

2017 Garden Tour – Jonathan agreed to chair this event. He showed a map of the location of garden tours in 2009-2016 and will ask members to considering hosting this year.

New business that needs to be added to future agenda - Regional meeting 2020 – need to find tour gardens this year.

Communications – Keith shared an email from Ellen Jones to say that she and her mother Caroline appreciated everyone's support at the time of Doug's passing and to offer congratulations to Keith on being elected president of CVIDS.

At 11:33 a.m. Nancy Carlisle motioned to adjourn the meeting, Sue Kramer seconded the motion. All voted in favor.