

**Cedar Valley Iris and Daylily Society**  
**March 11th, 2017 Minutes**  
**Johnson County Extension Office**

**2020 Regional Task Force Meeting**

**Attendees:** Keith and Sally Riewerts, Zora Ronan, Barbara McCreight, Ginger Pruess, Nancy Carlisle, Nancy Rash, Joyce and Steve Parsons, Jackie Westhoff, Gary Oster, Jonathan Poulton, Debra Hansen, and Dave and Sue Kramer.

Keith called the meeting to order at 11:00 a.m. and distributed a worksheet based on Zora Ronan's 2012 Regional summary. This is a "How To Host a Regional" outline compiled by Zora Ronan and Jackie Westhoff, who co-chaired the 2012 Regional that CVIDS hosted in Cedar Rapids. A full copy of Zora's Regional Summary will be emailed to the committee.

Topics for this meeting included:

1. Hotel location and Dates for the 2020 Regional
2. Possible Display Gardens for the Regional
3. Theme/Title for the Regional
4. Budget considerations
5. Committees

**Hotel Location:** The Quad Cities, Clinton, Muscatine, Iowa City/Coralville and Cedar Rapids are all under consideration with positive interest expressed for repeating our event at the Kirkwood Community College facility in Cedar Rapids.

**Date:** Our Regional will take place on either July 10<sup>th</sup>-12<sup>th</sup> or July 17<sup>th</sup>-19<sup>th</sup>. We need to be coordinated with the 2020 National AHS meeting and nearby Regional meetings. Zora and Jackie will contact Kirkwood about tentative reservations in July of 2020.

**Display Gardens:** The committee assembled a list of potential Regional display gardens. This list, which is not considered all-inclusive at this time, includes the gardens of Papenhausens, Jackie Westhoff, Poultons, John and Colleen Hansen, Riewerts, Parsons, Seamans, Rettigs, Wanda Lunn, the Lowden group, Sherry & Lynn Moffit, and Nancy Rash/Lyle Moen. Bus tours to display gardens are a highlight of most Regionals. A 90-minute-or-less bus trip proximity to the Regional site is an important factor in choosing Display Gardens as well as the willingness of the host(s). It was recommended that our task force visit as many gardens as possible during this summer to choose the gardens for the Regional. It was noted that AHS liability insurance does not cover the display gardens, so it was therefore deemed important that garden owners should have homeowners' insurance to cover potential liability.

**Title/Theme:** A title and theme has to be chosen for the Regional. Keith suggested "CVIDS 2020: A Perfect Vision" as one possibility. Other ideas and the theme to complement the title will be important.

**Budget Considerations:** A balance of \$5,500 is needed to have on hand by 2020. Sue Kramer reported that we currently have \$4,000 on hand (included in the 2017 CVIDS budget) and need an additional \$500 pledged per year to meet our goal.

**Committees:** Keith suggested that each task force member review the list of committees in Zora's notes and construct a list of potential committee chairs for consideration at our next meeting. It was recommended that, for each role, we should try to identify two persons, perhaps identifying at least one member with prior experience.

**Deadheading Help:** It was recognized that garden owners greatly appreciate help with deadheading prior to the display day. A call for volunteers will be issued in Spring 2020.

**Next Regional planning meeting** is set for 11:00 a.m. at our April 8th CVIDS meeting location at Marr Park.

Respectfully submitted:

Jonathan Poulton

3/21/17